

# PRICING PLANS

## START HERE

\$400

Let's get acquainted with a consultation to analyze where your company is and define strategies for the future

The path to infusing your brand with strategic marketing is about is covering why your brand, company or organization exists in the first place.

- One Hour Consultation to evaluate goals
- Marketing & Social Media Analysis (identities strengths, challenges and opportunities)
- Three-Month Strategized Content Campaign Plan

## PLUS

\$600/MO

Perfect for businesses and entrepreneurs looking to grow their presence and maximize branding

10 HRS/MO

*Or*

## DELUXE

\$1000/MO

Management geared towards both growth, sales and strong community engagement

15 HRS/MO

*Or*

## PREMIUM

Engagement & outreach to increase your network, build relationships, attract attention & drive growth

TBD

Based upon the marketing analysis in the start-up, we infuse your organization with the proper services to achieve results.

The depths of our monthly services commonly cover:

- Event Execution
- Branding
- Social Media Management,
- Website Design & Management
- Media Planning & Buying
- Experiential / Destination Marketing
- Strategy and beyond

Additional Billable Hours Added-On : \$60/HR

# MARKETING... SIMPLIFIED

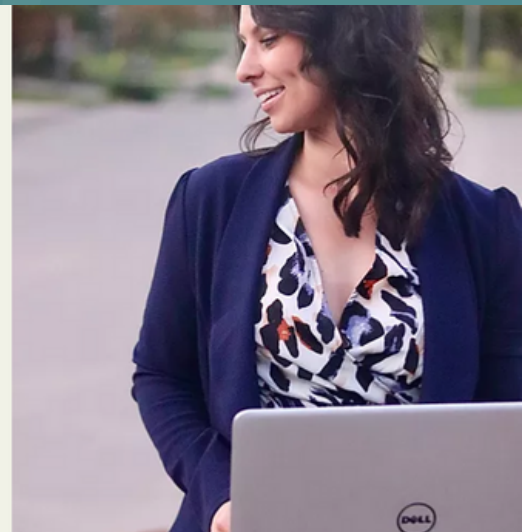
## Brand Identity

Boost your brand identity and don't let potential customers pass you by with our customized services. We work together to merge our creative visions and goals to forge a lasting partnership built on success.



## Website Design

Our approach to web design will give your business that extra adrenaline shot it needs. Whether we're asked to start from scratch or act as advisors to your creative vision — we'll work together to achieve the best possible results.



## Social Media Management

With our content design services, our creative team takes the time to understand your brand and we find the most effective way to convey that to your audience. From strategy to implementation, we've got the answer.



## Content Marketing

Imaginative content will help draw potential clients in, engage them, excite them, and encourage them to both buy your products and services as well as share their experience with other potential customers.





Words  
MATTER

# A FEW OF OUR FAVORITE THINGS



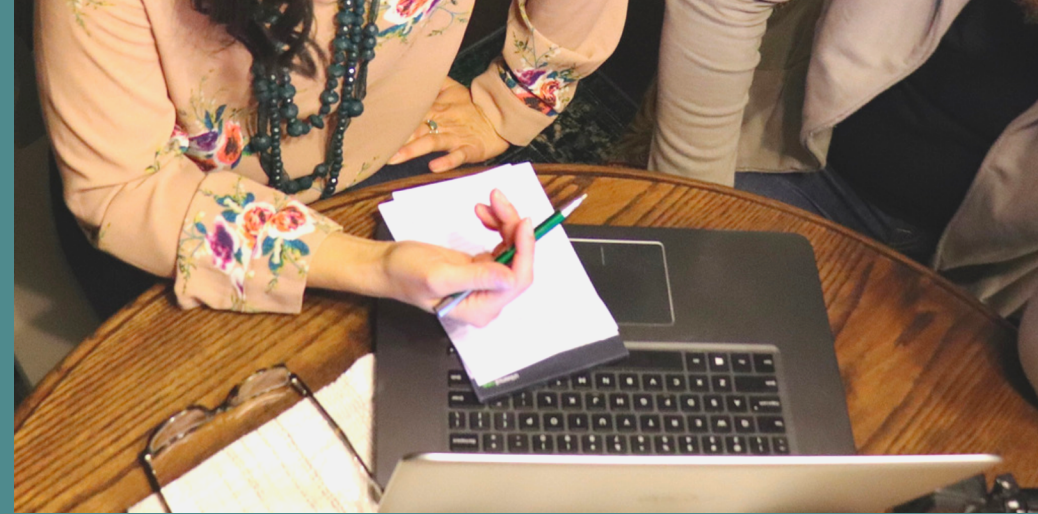
## From Concepts to Execution...

We work seamlessly together to bring your creative visions to life. With your marketing plan, goals and competition in mind, we help you stand apart and give your organization a voice to tell your story through words and visual elements.



*We're in it to inspire.*

WE'RE NOT HERE TO HUSTLE.



We are driven by words and content that truly connects.

We are passionate thinkers who work closely with each brand to create strategies that produce unparalleled results. We love content and design, but thrive on the data necessary to succeed in a digital world.

Let's customize your strategy today!

[www.CassConcepts.com](http://www.CassConcepts.com)

Full-Service Marketing Firm For Any-Sized Company

