



Leading with Story:

*Why Leaders Who Share
Their Journey Inspire Action*

Workshop By:

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Key Takeaway

Vulnerability is a Strength

Sharing struggles
alongside wins makes
leaders relatable, human,
and magnetic.

Key Takeaway

Stories Spark Movement

People don't rally behind
instructions; they rally
behind vision and story.

Key Takeaway

Your Story is Your Differentiator

It empowers teams,
clients, and communities
to also share and grow.

Workshop Overview

The goal of this workshop is to equip leaders with the power of storytelling as a tool for influence and connection. Cassie will share how authentic and vulnerable stories can inspire teams, engage customers, and unite communities in ways that titles or directives cannot. Participants will learn how to craft and share stories that build trust, spark momentum, and create impact that lasts well beyond the moment.

LET'S CONNECT!

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